



THE VILLAGE
AT MERIDIAN

DEMOGRAPHICS

TRADE AREA BY BLOCK GROUPS

	IMMEDIATE 10 MIN DRIVE	PRIMARY T.V. MSA	REGIONAL
Population	107,049	645,125*	1,033,852
Projected Annucal Change (2013-2018)	5,652	28,500	41,650
Households	37,197	211,547	383,330
Median Age	35.1	34.6	35.2
Average Household Income	\$87,397	\$65,927	\$62,839
Median Household Income	\$69,532	\$54,681	\$52,045
Households Income \$75,000+	43.6%	30.3%	28.6%
Any College +	74.7%	65.2%	60.3%
White Collar	71.0%	63.2%	59.0%

DAYTIME DEMOGRAPHICS

Population	45,376	277,820	471,449
Population Growth (2010-2013)	+68.9%	+30.3%	+22.2%
Unemployment Rate	3.9%	4.3%	3.8%

Demographic Source: Applied Geographic Solutions/TIGER Geography ©, Sites USA

**Defined by MSA*

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